



**MEDIA RELEASE**  
For Immediate Release

## **QATAR EXPO ANNOUNCES STRATEGIC ALLIANCES WITH KEY REGIONAL LOGISTICS FIRMS**

**DOHA, QATAR** – December 17<sup>th</sup>, 2006 - Qatar Expo is pleased to announce it has formalized alliances with leading regional logistics firms Agility (formerly PWC Logistics) and Kanoo Shipping Services Qatar Ltd. In addition, Qatar Expo announced a strategic partnership with exhibition display and interior design solution specialists, Circle Qatar.

Qatar Expo is Doha's leading exhibitions, events and conferences organizer, with a portfolio of shows scheduled for 2007 including International Trade Fair, International Furniture & Design Exhibition (INFDEX), LIFE – Be Part of It!, IWED, the 6<sup>th</sup> DCNG Exhibition (6<sup>th</sup> Doha Conference on Natural Gas Exhibition), and the Forbes CEO Middle East Forum.

"We are proud to have forged these invaluable partnerships with Agility, Kanoo and Circle Qatar. Qatar Expo, as a market leader in its field, always aims to partner with the best firms in the market," said Fernando De Guama, Director of Exhibitions and Events for Qatar Expo. "We are confident that Agility, Kanoo Shipping Services Qatar Ltd., and Circle Qatar are appropriate delivery partners to ensure our vision that Qatar exceeds international business and marketing standards in hosting and organizing world class exhibitions."

Agility, formerly PWC Logistics, is a 20,000 employee company with over 450 offices in more than 100 countries. It is publicly traded, with annual revenues of US\$4.5 billion and offers a comprehensive portfolio of freight management and customized logistics solutions on a global basis. Kanoo Shipping Services Qatar Ltd. offers a total logistics solution and provides the integral link in any supply chain management operation. With dedicated outlets throughout the Middle East and a worldwide network of reputed international associates, Kanoo offers door to door services to and from almost anywhere in the world.

Circle Qatar has been an important part of the display industry for over 25 years and is continually achieving new standards in service. Circle Qatar is recognized as a leading provider of event contracting services as well as turnkey and creative display solutions.

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## **ABOUT QATAR EXPO**

Qatar Expo was founded in 1993 in response to market needs in Qatar for a world class exhibition and conference production company. Qatar Expo quickly gained a wealth of experience and an excellent reputation in the industry, with a 2007 event portfolio that proudly includes:

- The region's first ever Forbes CEO Middle East Forum 2007
- INFDEX International Furniture & Design Exhibition 2007
- The hugely successful, consumer-based International Trade Fair
- 6<sup>th</sup> DCNG (6<sup>th</sup> Doha Conference on Natural Gas Exhibition)
- IWED International Wedding Exhibition & Fashion Showcase
- The upcoming lifestyle / fitness festival, LIFE – Be Part of It!

Qatar Expo is a fully owned subsidiary of United Group For Projects, one of the leading business players in the Gulf State of Qatar and a group that proudly employs a strategic, innovative approach to the future of Qatari tourism, sport, entertainment and industry. In embracing international business and marketing standards, they are committed to bringing together diverse and exciting concepts and projects from around the globe. Qatar Expo has an enviable reputation as a leader in the fields of conference production, event and exhibition management, project / concept development and sponsorship management consultancy.

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